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# **STRATEGIC OBJECTIVES**

 Ensure our projects are delivered on time, within budget and agreed quality.

2 OPERATIONAL EXCELLENCE

Aims to achieve agility through optimising operational processes and su efficiency to ensure that we deliver our developments on time and withi

- Maximise and unlock the potential of our assets.
- Optimise our processes and strengthen our value chain.
- Embed environment and quality in all aspects of the business.
- Drive value and synergy through investment.

# **2020 ACHIEVEMENTS**

- Launched our In-Country Value (ICV) programme and workers welfare policy.
- Implemented process efficiency through Robotic Process Automation across the business.
- Established a dedicated function to oversee process improvements and implementation of excellence practices across the organisation.
- Adopted a new operating model to deliver on next phase of growth, aligned with Aldar's strategy and in line with Abu Dhabi's plans for investment and economic diversification.

# **KEY OUTCOMES**

- **88%** occupancy rate across our portfolio (retail, office and commercial) despite the impact of Covid-19.
- **AED 1.2bn** divestment value which includes energy, residential and hospitality assets.
- **1,282** development units handed over in 2020.
- **1.9bn** Achievement of development collections for 2020.
- 50% of Aldar Academies students attending top 100 universities worldwide.
- Outstanding Highest percentage of outstanding schools out of all private operators in the region.

# **2021 PLANS**

- Introducing & integrating centre of excellence to drive agility and efficiency.
- Dedicating and implementing a delivery excellence engine for future pipeline of projects.
- Increase digitisation and robotic process automation across the business.

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