

SUSTAINABLE DESIRABLE RELIABLE



“Our governance framework embeds sustainability across our operations and decision-making process.”

Greg Fewer
Chief Financial and Sustainability Officer
of Aldar Properties

We aim to create a business culture where sustainability is at the heart of everything we do, and where the concept of sustainability informs the way we operate, collaborate, innovate and grow. Our responsibility towards our stakeholders, the community, and the environment will continue to drive our business decisions and long-term value creation.

ECONOMY

Aldar endeavours to contribute to a thriving economy through stable, responsible and diversified growth. This is enabled by applying the highest standards of governance, ethics and accountability – and supported by optimised, innovative operations.

COMMUNITY

Aldar is a member of its wider community and we put the priorities of these stakeholders at the heart of our decision making. Our heritage is rooted in trusted government and community partnerships that support sustainable, healthy and inclusive communities.

PEOPLE

We work to attract and retain the best talent through a culture of inclusion, growth and empowerment. We are dedicated to offering safe, healthy and fair working conditions for all employees and contract workers in line with leading international practices.

ENVIRONMENT

We practice proactive and responsible environmental stewardship throughout the lifecycle of our assets, including in the supply chain. Operating in a climate sensitive region, carbon reduction is a key priority, and we aspire to be carbon neutral over the longer term.

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“Our success is built on a deep understanding of local market dynamics and our premier positioning in Abu Dhabi as master developer of iconic and desirable destinations.”

Jonathan Emery
Chief Executive Officer of Aldar Development

Customers are at the heart of all aspects of our business. Our mission is to create exceptional and memorable experiences that maximise value for all customers and outperform their expectations. We are engaged with our customers in all areas of the customer journey from design and development, to purchase and handover to ensure a better process and increased satisfaction. As a result of our rigorous drive to build a customer centric culture, Aldar has become one of the most trusted landlords and desirable developers in the UAE.

RESIDENTIAL

We are one of the most trusted and recognised real estate lifestyle developers in the UAE. Our goal isn't simply to build properties. We strive to shape communities that people love to live in. Communities that become homes, brimming with life and everything we love.

RETAIL

Aldar retail offers the chance of enjoying every dimension of our life in a fulfilling way – a place to remember and connect. A platform of collaboration between retailers, local culture and customers, to create better spaces for shopping, entertainment, and leisure.

HOSPITALITY AND LEISURE

From the relaxing white sands of Saadiyat Beach Club to the award-winning culinary delights of Yas Island, our destinations create memorable experiences for all types of traveller. Aldar has created a stunning collection of leisure offerings to suit our community of residents and guests with beach clubs, marinas, golf courses and multi-purpose parks available throughout Abu Dhabi.

Read more on page 50.

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We are a commercially independent business, focused on balancing the interests of our shareholders and customers through sustainable growth and efficiency initiatives. We are an agile and integrated organisation that continuously optimises people and performance to deliver operational excellence.

STRONG PERFORMANCE

Our financial performance in 2020 is testament to the reliability of our business. Despite the challenges brought about by Covid-19, we reported a 17% increase in revenue to AED 8.4 billion and 8% increase in gross profit to AED 3.0 billion.

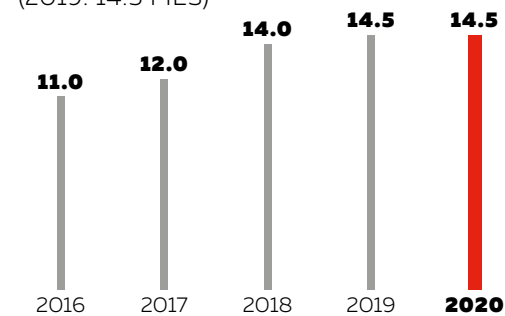
SHAREHOLDER RETURNS

In line with our steadfast commitment to providing sustainable returns for our shareholders, we recommended a dividend of AED 0.145 per share in 2021. Dividend payments are consistent with 2020 figures, as we anticipate another year of strong business performance in 2021.

Dividend Per Share

14.5 fils

(2019: 14.5 FILS)



Read more on page 76.



“Our diversified business model has delivered a strong through-the-cycle performance and supported a progressive dividend policy since 2012.”

Talal Al Dhiyebi
Group Chief Executive Officer of Aldar Properties

