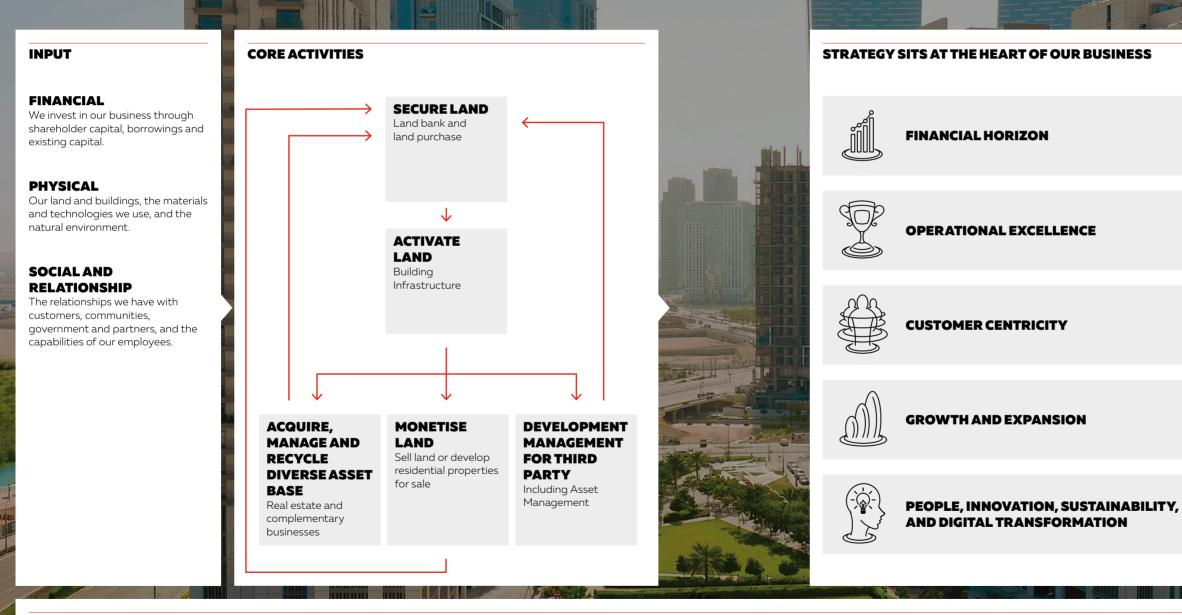
# CREATING SUSTAINABLE, LONG-TERMVALUE



## **OUR VALUES UNDERPIN EVERYTHING WE DO**

CUSTOMER	
CENTRICITY	

our vision of long-term value creation.

**DIVERSE** &

INCLUSIVE

Aldar plays a pivotal role in the growth, maturity and diversification of Abu Dhabi's economy. We aim to be a sustainable business by anticipating and responding to the needs of our customers, communities, partners and employees. Using our knowledge, we are able to adapt to market conditions and enhance our position as we pursue

# OUTPUT

#### FINANCIAL

Long-term growth in income and asset value, creating capacity for us to reinvest in our business and deliver on our promise to our shareholders.

# PHYSICAL

Delivering desirable destinations for people to live, work and play.

# SOCIAL AND RELATIONSHIP

Our ability to help businesses and people to thrive – including our own employees.

INNOVATIVE

## COLLABORATIVE