STRAIE(

Our vision demonstrates what we aim to achieve, while our mission defines our DNA and what we stand for. They form the cornerstone of our strategic intent and commitment to stakeholders

OUR VISION

BECOME A LEADING REGIONAL REAL ESTATE DEVELOPER AND MANAGER THAT CREATES MEMORABLE EXPERIENCES AND VALUE FOR OUR CUSTOMERS AND SHAREHOLDERS.

OUR MISSION

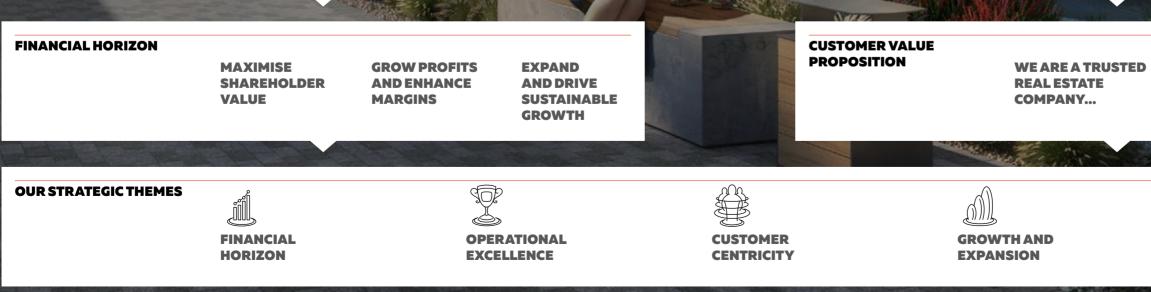
OUR VALUES

CUSTOMER CENTRICITY We engage and deliver an exceptional customer journey.

DIVERSE & INCLUSIVE We value diversity and treat everyone with respect, inclusiveness and dignity. AGILE We are responsive, dynamic and committed.

INNOVATIVE

We differentiate ourselves by going above and beyond in everything we do.



PLACE OUR CUSTOMERS FIRST BY EMBEDDING SUSTAINABILITY, QUALITY, TECHNOLOGY AND INNOVATION IN EVERYTHING WE DO.

COLLABORATIVE

We are one team. We work together across boundaries to achieve our mutual objectives.

THAT CREATES MEMORABLE **EXPERIENCES...**

WHICH YIELD SUSTAINABLE RETURNS.

PEOPLE, INNOVATION, SUSTAINABILITY, AND **DIGITAL TRANSFORMATION**